

# The Riviera

## HOMEOWNERS NEWSLETTER

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### DICK FITZGERALD AND THE TORRANCE BEACH AND BEACHES TO FEATURE JUNE 2 MEETING

Of special interest to the parents whose teenagers enjoy the Torrance beach and the public in general will be the talk to be given at 8 P.M. at the Riviera Homeowner's Association meeting on June 2nd, at the Parkway School. The speaker will be one of the South Bay's most popular residents, Dick Fitzgerald, former executive secretary of the Redondo Chamber of Commerce and now the head man of all the Los Angeles County beaches.

Mr. Fitzgerald, though new in his job, has done a extensive study of all the county's beaches, particularly our own Torrance beach. Many residents, particularly those who live adjacent to the beach and especially on the west side of Paseo de la Playa, are wondering what happened to enlargement of the beach program for which Los Angeles County and the State allocated thousands of dollars. Was the terrible rain and high tides responsible for stoppage of creating a larger beach most Rivierans dreamed about? Mr. Fitzgerald may not be able to answer all the questions but anyone who knows Dick, will know that they are in for an interesting evening. Why not come out and join in the discussion instead of staying home and looking at the T.V. reruns, some of which were of little interest or enjoyment the first time they ran. At the May meeting, our president, "Scotty" Finlay, had an interesting session concluded at 9:30 P.M. and we were all home in time to listen to the ten o'clock news.

### BIG THUMBNAIL SKETCH OF OUR 1ST, VICE-PRESIDENT LORNE O'BRIEN

Lorne has lived in the Riviera for the last nine years. He is an executive of the Pacific Telephone Company and has shown a keen interest in civic affairs, especially anything effecting the Riviera. He resides at 521 Calle Mayor with his wife Olive and they have five future civic leaders, Mike, Stephen, Kevin, Todd and Brendan.

### NO MEETINGS IN JULY, AUGUST AND SEPTEMBER

The June meeting will be the last until October. And that is the month when we hold our big Dinner-Dance at the Los Verdes Country Club. There never was a time in the last ten years that our social event was not a successful sell-out.

• Issues and Information of Importance to the Riviera •

## RA GARDEN CLUB HOLDS FLOWER SHOW AND ELECTS NEW OFFICERS

Celebrating its 11th, anniversary, the Riviera Garden Club held its annual Flower show at the South Coast Botanic Gardens on May 20th. The members were thrilled at the flower displays and Mrs. William Franklin of Avenida Atezada, won first prize in the Artistic Division. First prize in the Horticultural Division was won by Mrs. Anthony Maggio of Paseo de las Tortugas.

The newly elected officers are: President, Mrs. E.L. Sims, Secretary, Mrs. Anthony Maggio, Treasurer, Mrs. Haywood Shelton and Parliamentarian, Mrs. Joseph Walter. A vice president will be elected at the next meeting. Installation of the new officers will take place at the Indian Village Restaurant on June 3.

### RIVIERANS FAVOR BUSSING

A while back, officials of the Torrance City Bus Lines asked our president, James "Scotty" Finlay to make a survey amongst the people who live in the Riviera hill streets, to see if they really wanted bus service south of Calle Mayor. "Scotty" received such a good response that the people wanted the bus that the city has decided to continue the service. The people want bussing up to Arboles.

It is surprising the number of Rivierans who do not realize that this bus line exists. One Eastern couple who spend practically every winter out here, visiting their daughter, told me that they use the buses at least three times a week and it gives them a certain amount of independence they love. The bus starts at the corner of Calle de Arboles and Via Colusa, turns off Colusa at Calle Miramar and goes to Calle Mayor and turns right to Pacific Coast Highway. (Pacific Plaza Shopping Center) It then proceeds past South High and on to Hawthorne, where it turns north to the Del Amo Shopping center and the Financial Center. It then proceeds to downtown Torrance where a transfer can be made to Los Angeles. The Torrance bus line also stops at El Camino College.

On its reverse trip the bus leaves downtown Torrance to Del Amo, the Pacific Coast Highway, to Calle Mayor, west to Monte De Oro, up to Calle De Arboles and to its starting point at Via Colusa. The Torrance bus drivers wish you would relax in their busses and leave the driving to them. At least you'll see more.

### THE BEAUTY OF THE RIVIERA STREET NAMES

Many people, who move from the East, do not like the Spanish names used to identify the streets of our Riviera.....until they've lived here a few months, then they become real boosters. Now, there is nothing wrong with the name Richard. In French it means "Strong King" but I'm certain the folks on Calle de Ricardo prefer that name than to have their street called Richard's Street or Strong King Road.

some Rivierans would like to know the meaning of their  
s<sub>1</sub> ad street, we asked Mario Ortiz, spanish teacher at Redo RIVER  
High and a resident of Calle de Arboles, to tell us what the  
are all about and he came up with the following:

VIA LINDA VISTA....."Pretty View Way"  
VIA ESTRELLITA....."Little Star Way"  
AVENIDA ATEZADA....."Avenue of the Chief Atezada"  
VIA BUENA VENTURA....."Good Fortune Way"  
VIA LOS MIRADORES....."Watchtowers Way"  
CALLE DE ANDALUCIA....."Andalucia Street"  
CALLE DE MADRID....."Madrid Street"  
PASEO DE GRANADA....."Granada Drive"  
CALLE MIRAMAR....."View of the sea"  
CALLE DE ARAGON....."Aragon Street"  
CALLE DE CASTELLANA....."Castellian Street"  
VIA LA SELVA....."Way of the forest"  
VIA LA SOLEDAD....."Way of Solitude"  
VIA ALAMEDA....."Way of the park"  
VIA MESA GRANDE....."Way of the great plateau"  
AVENIDA DE JOSE....."Way of Joseph"  
VIA SAN SEBASTIAN....."Way of Sebastian"  
VIA MALAGA....."Way of Malaga"  
CALLE DE SIRENAS....."Street of the mermaids"  
PASEO DE LOS REYES....."King's Drive"  
VISTA DEL MAR....."View of the Sea"  
CAMINO DE ENCANTO....."The Enchanted Road"  
VIA EL TORO....."Way of the Bull"  
VISTA DEL SOL....."View of the Sun"  
PASEO DE SUEÑOS....."Dreams Drive"  
PASEO DE LA PLAYA....."Beach Drive"  
VIA LA CIRCULA....."Way of the Circle" (Italian)  
VIA MONTE DE ORO....."Golden Mountain Way"  
CAMINO DEL CAMPO....."Country Road"  
CALLE DE CABRILLO....."Cabrillo's Street"  
PASEO DE GRACIA....."Grace Drive"  
VISTA DEL PARQUE....."View of the Park"  
CAMINO DE LAS COLINAS....."Road of the hills"  
CALLE MAYOR....."Main Street"  
VIA DEL COLLADO....."Way of the Knoll"  
CALLE DE FELIPE....."Philips Street"  
CALLE DE PRIMERA....."First Street"  
VISTA DE VEGAS....."View of the Plain"  
VISTA MONTANA....."View from the mountain"  
VISTA DEL VALLE....."View of the valley"  
CALLE DE ARBOLES....."Street of Trees"  
PASEO DE LAS TORTUGAS....."Drive of the Turtles"  
PASEO DE PABLO....."Paul's Drive"  
CALLE DE RICARDO....."Richards Street"  
VIA EL SERENO....."Serene, Calm way"  
PASEO DEL PAVON....."Walk of the Peacock"  
VIA LADO....."Side way"  
VISTA LARGO....."Long View"  
VIA COLUSA....."Rough Way" (Indian for scratch)  
VIA CORONA....."Way of the Crown"

## RIVIERANS OPPOSE REMOVAL OF STREET BARRIERS

By a unanimous vote the members of the Riviera Homeowners Association approved a motion put forth by John D. Haidinger, at the May 5th, meeting, that the association go on record as being opposed to the removal of the barriers which separate Palos Verdes from the Riviera at Via Colusa, Via Pasqual and Via Alameda. The secretary was instructed to send a copy of the resolution to the Torrance City Council. The two Palos Verdians who had asked to be allowed to appear and ask for the barriers removal did not put in an appearance and from the attitude of the Rivierans who live near the barriers, it was just as well.

## LAS COLINAS GARDEN CLUB ELECTS NEW OFFICERS

Officers of the twelve year old Las Colinas Garden Club recently elected are: President, Mrs. Ernest Jacobs, First Vice President, Mrs. Tom Conaty, Second Vice President, Mrs. Ray Fitting, Recording Secretary, Mrs. Peter Moosman, Corresponding Secretary, Mrs. James Philips and treasurer, Mrs. Charles Smith.

The club members feel honored to have as installing officer, Mrs. R.O. Young, president of the South Coast Botanic Garden Foundation. The club has a close affinity with Mrs. Young inasmuch as she was one of its original sponsors when it was organized back in 1957. The installation will take place at a June 3, luncheon at Galley West.

## NOTES FROM THE ART JURY AND COMMUNITY ASSOCIATION

Most new residents in the Hollywood Riviera section do not realize that there are elaborate deed restrictions on their property, placed there by the original developers in 1927 and 1928, in order to protect all of the Hollywood Riviera property owners from undesirable developments. These deed restrictions create the Hollywood Riviera Community Association, to which all property owners in the Hollywood Riviera section automatically belong by virtue of their ownership. There is a Board of Directors that governs the Community Association.

Under the deed restrictions, all remodeling or new building plans must be approved by the Art Jury (actually an architectural control committee).

New procedures are in the process of being installed by the Art Jury in which the Torrance Building Department will notify anyone from the Hollywood Riviera area when applying for a building permit, that their plans must be submitted to the Art Jury, through its Chairman, Stanley Dunn at 505 Via La Selva.

We hope to put in a continuing series of articles in this newsletter dealing with the history and policies of the Community Association so that everyone will be better informed as to its existence and operations.