
The Riviera

HOMEOWNERS NEWSLETTER

10th, EDITION. EDITOR, JOHN D. HAIDINGER, 4607 VIA CORONA, FR. 5-2574

OUR MEETING ON OCTOBER 6TH

We rightfully moan about taxes. We wonder why our government spends millions subsidizing tobacco growers and more millions asking us not to use tobacco. We wonder why, 35 years after it was started, the farm subsidy program still continues. Originally, it saved many farmers from bankruptcy but today most of its benefits go to non-farmers, huge corporations who use the land as tax shelters. We cringe when, sometimes, we have to pay 40 cents a gallon for gas at a station within sight of an oil refinery or an oil well. And the oil companies get a 27% tax deduction. And then we ask ourselves, how can we fight back? We know what we'll do..... we'll vote against school bonds. That will fix em!

Then we start to think. And we realize that the reason why we are really able to think is that someone paid taxes so that we could get a free and good educational foundation in grade and high school. Today's youth will be handling tremendous national problems ten and twenty years from now and we cannot afford to jeopardize programs which will enable them to do their part in helping to solve our nations difficulties in years to come.

On Monday, at 8:00 P.M. at the Parkway School, our meeting will feature our own Stanley Dunn, a school board member, who will explain the importance of voting for the School Bonds on October 21st. The passage of these bonds will not effect the existing tax rate inasmuch as when new bonds are sold, old bonds are paid off thus creating a revolving fund. Soooooo come to the meeting, ask questions, and meet many of your neighbors.

DON'T FORGET....

OUR DINNER-DANCE -- OCT. 11TH

• Issues and Information of Importance to the Riviera •

THE RIVIERA HOMEOWNER'S DINNER DANCE ON OCTOBER 11TH

This semi-formal Dinner-Dance is usually the first social event in the South Bay Peninsula and is always a sell-out. You are urged to get your tickets early. Actually you cannot afford to miss this affair at the Los Verdes Country Club, where the "Happy Hour" starts at 7:30 P.M. and dinner at 8:30. Suppose, instead of going, you took your gal to one of our area's fine restaurants. You could have a fine dinner but you'd be lucky if you got out for \$20.00 and you wouldn't have a chance to win two round trip tickets to Las Vegas, via Western Air Lines, plus two nights and three days at a splendid strip hostelry. And you wouldn't win one of the fifty prizes being awarded as door prizes. And you wouldn't have fun entering the dance contests and winning prizes. Soooo husbands, how long has it been since you stepped out with your gal? And this fun-filled evening in the Los Verdes Country Club Playland will only cost you \$12.00 per couple. Phone the following for ticket information: Scotty Finlay, 375-5285, Lorne O'Brien, 375-0707, Dick Hall, 375-3248, Mrs. Millie Schoenberg, 378-9561, Sid Croft, 373-3178, Mrs. J. Cluke, 378-5571, Ted Baciu, 375-0669, Dr. Wing Mar, 375-5172, John Murphy, 373-2587, Bob White, 373-1901, Austin Woodward, 375-6390, and John Haidinger, 375-2574.

STREET LIGHTS IN THE RIVIERA

INSERT STREET LIGHTING DISTRICT NO. 15

The city council, following a recommendation of the Council Public Works Committee, approved the formation of Street Lighting District No. 15.

In addition to the technical and procedural aspects that are common to all street lighting districts, the Council specifically authorized the city staff to do the following:

- A. Process a 1911 Act in the Riviera area to determine if a majority of the residents would prefer an underground service, decorative street lighting system.
- b. Instructed the staff to investigate the feasibility of using PUC monies for underground Edison and telephone wires in residential areas.
- c. Instructed the staff to prepare an informational item which may be distributed to homeowner associations and which would explain the 1911 Act and the various steps they may take to obtain an underground service decorative street lighting system, in sections where there is no lighting at present.

Our president, James Finley, and Stanley Dunn were very emphatic in their desire to carry the 1911 petitions door-to-door. Furthermore, they understand the vagueness of using the PUC monies for undergrounding Edison and telephone wires in residential areas; however, they still want us to try approaching the PUC to obtain an official ruling.

SPEED LIMIT ON VISTA MONTANA CHANGED FROM 65 MILES TO 20 MILES PER HOUR

Thanks to our president, Scotty Finlay, the stupid speed limit on Montana has been changed. After the last accident Scotty went to the City Hall, told the Traffic Department he didn't want any meetings, any surveys or any investigations. He wanted the speed limit changed THAT DAY and he wanted a 20 miles per hour sign installed THAT DAY. By 4P.M. the sign was installed. Beware of a determined scotsman!

GARAGE SALE, OPEN HOUSE, REALTOR'S SIGNS

The city authorities have asked us to warn Rivierans that it is illegal to place any type signs on public property. It is also illegal for Realtors and private individuals to place signs on private property without the consent of the owners. Complainants stated that on Sunday, September 14th, within two blocks on the center parkway on Calle Mayor there were 16 signs. At the request of our association the city spent considerable money beautifying the parkway last Spring and many residents feel that every Sunday, it should not look like the entrance to Lone Pine on July 4th, the day they have their rodeo.

THE NEW RADIO TRANSMITTER NEXT TO THE WATER TANK ON CALLE DE ARBOLES

This radio (F.M.) transmitter will be the only one in the South Bay and will be located on city property. It will be off Paseo de Pablo. The important thing is that should any resident have any radio or television problems because of this transmitter they should notify the station immediately or call your editor.

THE LAS COLINAS GARDEN CLUB

President Gloria Jacobs announces that an Invitational Membership Tea will be held at the home of Mrs. Peter Moosman, 4521 Paseo de Las Tortugas. Co-hostesses will be Mrs. Davis Cochran, Mrs. Francis Brannon and Mrs. Boyd O'Dell.

The feature of the meeting will be a talk by the well-known garden authority, Mr. Joe Littlefield, who will discuss "General Gardening". Any new-comers in the area or any women desiring more information about this interesting club should contact Mrs. Gloria Jacobs, 378-3206.

THE PUEBLO FIESTA, OCTOBER 3, 4 and 5

This Fiesta will take place in the 2200 block on Del Amo Boulevard and should have the support of every Torrance resident. These Mexican-Americans are trying to improve their neighborhood.

THE LOCAL LIBRARIES

Torrance libraries have decided to expand their service from 5 to 6 days. Effective September 22, the following library hours will be in effect for our branches:

El Retiro, 126 Vista Del Parque, Fr. 5-0922, Monday, Tuesday, Wednesday 12 to 9P.M. Thursday and Friday, 1 to 6P.M. Saturday, 10A.M. to 5P.M.
Walteria Library, 3815 242nd St., Same hours as El Retiro.

The libraries offer selection, delivery and pick-up service for any physically incapacitated person. A phone call to any branch will insure good service.

THE RIVIERA GARDEN CLUB

This organization is made up of women who live in what was known as the Hollywood Rivera section. Mrs. Norma Sims, president, announces that a MEMBERSHIP COFFEE was held on September 23rd at the home of Mrs. Edward Cleveland, 941 Calle Miramar.

Mrs. Cleveland is membership chairman and anyone interested in information regarding the club should call Mrs. Cleveland at Fr. 5-1467. The club plans many activities during the coming months.

There's no better time to become a part of, and support, the growing activities of the Riviera Homeowners Association than right now, so clip the coupon below and join or renew your membership for the 1969-70 year. Please fill out the coupon and return it to Richard Hall, P.O. Box 1074, Torrance, California 90505.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ ENCLOSED IS \$5.00 MEMBERSHIP FEE